

PUBLIC RELATIONS AND ECONOMIC DEVELOPMENT SUB (POLICY & RESOURCES) COMMITTEE

Thursday, 11 February 2021

Minutes of the meeting of the Public Relations and Economic Development Sub (Policy & Resources) Committee held virtually at 3.00 pm

Present

Members:

Deputy Catherine McGuinness (Chair)
Sheriff Christopher Hayward (Deputy Chairman)
Tijs Broeke
Dominic Christian
Anne Fairweather
Alderman Prem Goyal
Alderman Timothy Hailes
Deputy Jamie Ingham Clark

Alderman Vincent Keaveny
Deputy Edward Lord
Andrew Mayer
Jeremy Mayhew
Deputy Tom Sleigh
Sir Michael Snyder
Alderman Sir David Wootton

Officers:

Bijel Thakrar	- Mansion House & CCC
Paul Wright	- Remembrancers
Damian Nussbaum	- Director of Innovation & Growth
Emma Cunnington	- Town Clerks
John Barradell	- Town Clerk & Chief Executive
Richard Messingham	- Communications
James Gibson	- IT
Bob Roberts	- Director of Communications
Paul Double	- Remembrancer
Jeremy Blackburn	- Mansion House & CCC
Nigel Lefton	- Remembrancers
Kerstin Mathias	- Innovation & Growth

1. APOLOGIES FOR ABSENCE

Apologies for absence were received from Deputy Keith Bottomley and Karina Dostalova.

2. MEMBERS' DECLARATIONS UNDER THE CODE OF CONDUCT IN RESPECT OF ITEMS ON THE AGENDA

There were no declarations of interest.

3. MINUTES

RESOLVED – That the public minutes and summary of the meeting held on 14 January 2021 be approved as a correct record.

4. **UPDATE ON 2019-20 MAYORAL THEME AND PRIORITIES FOR 2020-21 MAYORAL THEME - LORD MAYOR ALDERMAN WILLIAM RUSSELL**

The Sub-Committee received a joint report of the Director of Community & Children's Services, the Assistant Town Clerk & Director of Major Projects, the Director of Innovation & Growth and the Director of Communications concerning the 2019/20 Mayoral Theme and priorities for the 2020/21 Mayoral Theme.

RESOLVED, that:-

- The report be noted.

5. **IG MONTHLY UPDATE**

The Sub-Committee received a report of the Director of Innovation & Growth updating Members on recent activity undertaken by his department.

In response to a question, the Director of Communications outlined the three different internal strands of work concerning COVID19, as follows:

1. The Gold Group looking at the crisis response
2. The Recovery Task Force
3. The Re-opening Campaign

A Member asked for reports to be structured by themes rather than listing activities and events, line-by-line. It was felt that perhaps reports should come to the Sub-Committee less regularly in order to allow a more strategic and thematic write-up.

The Deputy Chairman reported that progress had been made on establishing an Innovation & Growth Advisory Board as part of the governance review. Members then discussed the need to review the remit of this Sub-Committee as it retained its new remit as a communications and external affairs sub-committee. It was agreed that a strategy session should be set up ahead of the May meeting of Policy & Resources Committee.

RESOLVED, that:-

- The report be noted.

6. **CORPORATE AFFAIRS UPDATE**

The Sub-Committee received a report of the Director of Communications updating Members on activities of the Corporate Affairs Team.

RESOLVED, that:-

- The report was noted.

7. **SIX MONTH MEDIA UPDATE**

The Sub-Committee received a report of the Director of Communications updating Members on recent media activity.

A Member asked for the Communications Team to consider Instagram as a platform for social media activity. Members also heard how an officer was being

appointed to lead on communications around the Target Operating Model (TOM).

RESOLVED, that:-

- The report be noted.

8. PARLIAMENTARY TEAM UPDATE

The Sub-Committee received a report of the Remembrancer concerning recent activity of the Parliamentary Team.

A Member requested, following the discussion in the previous meeting of the Informal Court, that the Remembrancer draw up a written aide memoir for Members concerning the role and remit of the City of London Corporation in terms of its local authority functions and its other activities.

RESOLVED, that:-

- The report be noted.

9. QUESTIONS ON MATTERS RELATING TO THE WORK OF THE SUB-COMMITTEE

There were no questions.

10. ANY OTHER BUSINESS THAT THE CHAIRMAN CONSIDERS URGENT

There were no urgent items.

11. EXCLUSION OF THE PUBLIC

RESOLVED – That under Section 100(A) of the Local Government Act 1972, the public be excluded from the meeting for the following items on the grounds that they involve the likely disclosure of exempt information as defined in Part I of the Schedule 12A of the Local Government Act.

Item	Paragraph
13	4

12. NON-PUBLIC QUESTIONS ON MATTERS RELATING TO THE WORK OF THE SUB-COMMITTEE

There were no questions.

13. ANY OTHER BUSINESS THAT THE CHAIRMAN CONSIDERS URGENT AND WHICH THE SUB COMMITTEE AGREES SHOULD BE CONSIDERED WHILST THE PUBLIC ARE EXCLUDED

The following item of urgent business was raised –

- Member Briefings

The meeting closed at 3.55 pm

Chair

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